

Fourth Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. BUSS 041	Research Project	3
2. BUSS 042	Strategic Management	3
3. BUSS 043	Insurance Practice	3
4. ACCT 044	Cost and Management Accounting	3
5. PSCM 045	Procurement & Supply Chain	3
6. BUSS 046	Business Planning	3
Total		18

Human Resource Management Option**First Trimester**

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. ACCT 010	Principles of Accounting	3
2. BUSS 012	Principles of Management	3
3. BUSS 013	Business Law	3
4. STAT 014	Business Statistics	3
5. ECON 015	Principles of Economics	3
6. COMP 016	Computer Applications	3
Total		18

Second Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. BUSS 021	Production & Operations Management	3
2. MKTG 022	Marketing fundamentals	3
3. FINA 023	Financial Management	3
4. PSCM 024	Principles of Purchasing	3
5. BUSS 025	Business Communications	3
6. HRMG 026	Human Resource Management	3
Total		18

Third Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. HRMG 031	Personal Career Development	3
2. HRMG 032	Training and Development	3
3. HRMG 033	Employee Relations	3
4. HRMG 034	Employee Resourcing	3
5. HRMG 035	Organizational Behavior And Leadership	3
6. BUSS 036	Research Methods	3
Total		18

Fourth Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. BUSS 041	Research project	3

Marketing Option

First Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. ACCT 010	Principles of Accounting	3
2. BUSS 012	Principles of Management	3
3. BUSS 013	Business Law	3
4. STAT 014	Business Statistics	3
5. ECON 015	Principles of Economics	3
6. COMP 016	Computer Applications	3
Total		18

Second Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. BUSS 021	Production and Operations Management	3
2. MKTG 022	Marketing fundamentals	3
3. FINA 023	Financial Management	3
4. PSCM 024	Principles of Purchasing	3
5. BUSS 025	Business Communications	3
6. HRMG 026	Human Resource Management	3
Total		18

Third Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. MKTG 031	Consumer behavior	3
2. MKTG 032	Integrated Marketing communication	3
3. MKTG 033	Electronic Marketing	3
4. MKTG 034	Retail Marketing	3
5. MKTG 035	Fundamentals of Sales and Sales Management	3
4. BUSS 036	Marketing research	3
Total		18

Fourth Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. BUSS 041	Research project	3
2. MKTG 042	Social Marketing	3
3. MKTG 043	Fundamentals of International Marketing	3
4. MKTG 044	Services Marketing	3
5. MKTG 045	Product development	3
6. MKTG 046	Principles of Customer Care	3
Total		18